

# PO-A2-006

## Artist/Dealers Alley Terms and Policy

### PURPOSE

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This policy ensures a safe, fair and professional environment for all Artists, Dealers and attendees. This policy outlines allowable content, table rules and etiquette that complies Adelaide Anthros(A2) policies, standards and procedures. This policy manages Adelaide Anthros (A2) liability, legal compliance and operational procedures.

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### 1. SCOPE

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This policy applies to all approved Artists, Dealers or any individuals occupying or operating within a paid table space at Adelaide Anthros(A2).

This policy governs all aspects of participation, including table setup, conduct, content, sales and safety, from the moment of registration until the conclusion of the event. It is designed to ensure a safe, fair, and professional environment for everyone involved.

## 2. OBJECTIVES

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- Safety: Ensure a safe environment for attendees, staff and vendors by preventing fire hazards, safety risks, overcrowding and unsafe displays etc.
- Fairness: Guarantee equal opportunity for all approved Artists and Dealers by enforcing consistent rules on merchandise, space usage, and conduct.
- Legal Compliance: To ensure all parties involved with Adelaide Anthros(A2) events remain compliant with all legal obligations.
- Conduct: Maintain a safe, positive and harassment-free space that follows Adelaide Anthros (A2) policies, standards and procedures.
- Operational Flow: Ensure timely setup, smooth daily operations and efficient breakdown within the timeframes agreed upon with the venue.
- Liability and Indemnity: To ensure all parties involved with Adelaide Anthros(A2) events have adequate Liability and Indemnity insurance that adequately covers Adelaide Anthros (A2), its staff, volunteers and the venue from financial responsibility for accidents, injuries, property damage, theft or other losses caused by a vendor's actions, displays, equipment or negligence.

## 3. DEFINITIONS

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- Artist / Dealer: An individual creating and selling their own original work. / An individual or company selling commercially sourced, licensed, Hand crafted or mass-produced merchandise.  
Merchandise: Refers to wares, products, artwork or commissions sold or offered to attendees.  
Applicants: Refers to the individual artist or dealer that applies for a table.  
Table: The physical space allocated. Including the table and the airspace directly above and behind it.
- Helper / Assistant: A second person staffing a table who is not the primary applicant.
- Adult Content / 18+ Material: Any visual or written depiction of nudity, sexual acts, extreme gore, drug use or subject matter generally restricted to adults by community standards.
- Event Space / Hotel: The entire rented facility under Adelaide Anthros(A2) control.  
Staff: Is a director or volunteer lead that directs personal a part of Adelaide Anthros(A2). They can be identified wearing official lanyard credentials.  
Adelaide Anthros (A2): Fur Dinkum ABN 40 698 983 803, trading as Adelaide Anthros (A2)

## **4. APPLICATIONS AND ELIGIBILITY**

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### **4.1. Applications**

Adelaide Anthros(A2) reserves the right to accept or reject any application for any reason, including but not limited to: inappropriate content, quality of work, AI Generated merchandise or lack of available space.

Applicants will only be accepted through the Adelaide Anthros (A2) Dealers/Artists application process. Deadline dates for tables will be outlined within the Adelaide Anthros (A2) Dealers/Artists application form.

At the conclusion of the application period applicants will receive communication informing them of the results of their application.

Accepted applications will receive up to two registrations upon finalisation of their table invoice fee.

### **4.2. Eligibility**

- Applicants are required to have up to date “Public Liability Insurance”
- Applicants' merchandise must adhere to Firearms Regulations 2008 (SA). Firearm Regulations outline sellable items like daggers, swords, knives, laser pointers, lighters, bows etc.
- Applicants' artwork or products made with the use of generative AI will be automatically rejected. This includes copied, traced or altered existing work.
- Merchandise sold must be the creation of the applicant unless direct permission from the original owner.
- Applicants must be over the age of 18 to apply.
- Have no history of misconduct or policy breaches at other comparable events.

## **5. TABLE, SALES AND CONDUCT**

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### **5.1. Adult content / Mature Content**

- All general trading hours, content must adhere to an audience of 15+ (M)
- 18+ Material / Adult content is not to be exchanged, shown or sold to attendees until the designated time.
- Adult content must not be displayed outside of designated times.
- Artists and dealers will be able to sell adult content during designated times.

### **5.2. Prohibited Items**

- **Weapons:** Any item that can be used as a weapon, including but not limited to swords, knives, firearms, and ammunition.
- **Lighters and Matches:** Any lighter or match that can be used to ignite a flame, including but not limited to butane lighters, matches, and lighters with an open flame.
- **Inflammatory Material:** Any item that promotes hatred, violence, or intolerance towards any individual or group, including but not limited to hate speech, white supremacist literature, and other inflammatory materials.
- **Drugs and Paraphernalia:** Any item that is used to consume or distribute illicit substances, including but not limited to pipes, bongos, and other drug paraphernalia.
- The handling and trade of live animals is strictly prohibited.

### **5.3. Restrictions On Sales**

- No vendor or dealer may sell any prohibited item in Artist/Dealers Alley.
- No vendor or dealer may display any prohibited item in Artist/Dealers Alley.
- No vendor or dealer may sell any item that can be used to facilitate prohibited activities, including but not limited to items that can be used to ignite a flame or items that can be used to consume or distribute illicit substances.

### **5.4. Enforcement**

- Adelaide Anthros reserves the right to inspect any vendor or dealer's stall or display at any time to ensure compliance with this Policy.
- Adelaide Anthros may terminate a vendor or dealer's participation in Artist/Dealers Alley if they are found to be selling or displaying prohibited items.

### **5.5. Consequences Of Non-Compliance**

- No refunds will be issued to vendors or dealers who are found to be in non-compliance with this Policy.
- Adelaide Anthros reserves the right to pursue legal action against vendors or dealers who are found to be in non-compliance with this Policy.

## **5. TABLE, SALES AND CONDUCT (Continued)**

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### **5.1. Merchandise and Liability**

- It is the Dealers/Artists responsibility to comply with all relevant laws and regulations governing the sale of goods and services, including the Australian Consumer Law.
- The Artist must guarantee that product descriptions are truthful and not deceptive and that refunds, exchanges and guarantees are carried out in full compliance with legal standards.
- Adelaide Anthros(A2) and the Venue are not responsible for lost, stolen or damaged merchandise. It is expected that Artists and dealers are monitoring their supplies and personal property.
- If an Artist/Dealer is found to be selling merchandise created with the use of generative AI, copied, traced or altered existing work the Artists/Dealers table may be terminated without refund.

### **5.2. Table Expectations**

- The Artist/Dealer must ensure their Stall stays within their Allocated Space and does not disrupt foot traffic, other exhibitors, or access to emergency exits.
- The Artist/Dealer must keep their Display respectful, safe and positioned so it does not block another exhibitor.
- The Artist/Dealer must ensure their Stall does not stain, mark, permanently alter, or damage any part of the Venue or Allocated Space.
- The Artist/Dealer is responsible for transporting their materials and equipment to and from the Venue. Adelaide Anthros(A2) is not liable for any damage that occurs during transit.
- Reselling or transferring your table is prohibited.
- Adelaide Anthros(A2) has the right to decide where Artists or Dealers are placed on the venue floor. While we try to accommodate everyone, all final placement decisions are made by Adelaide Anthros(A2).
- Loud music, disruptive behaviour and shouting is prohibited
- All part of your display such as banners, billboards or other display equipment must remain within the Artists/Dealers allocated space.
- Artists/Dealers or their assistants are responsible to ensure their table is supervised during vending times.
- All extension cords and electrical appliances shall be tested and tagged

### **5.3. Helpers and Assistants**

Artists/Dealers applying for solo tables may have the help of an Assistant/Helper.

These Assistants/Helpers are able to accompany the applicant at their table. Only 1 helper is accepted per applicant.

If an Artist or Dealer is sharing a table with another applicant, neither table vendor is permitted to have an Assistant/Helper.

### **5.1. Table sharing**

It's required for all Artists/Dealers to submit an Adelaide Anthros(A2) application form.

Tables are expected to hold a surface area split of 50/50 unless specified and agreed by both parties. People sharing a table will not be able to have a helper/assistant.

## **5. TABLE, SALES AND CONDUCT (Continued)**

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### **5.1. Table Dimensions and Supplies**

#### **5.1.1. Table Dimension**

- Height: 0.75m
- Length: 1.8m
- Width: 0.75m

#### **5.1.2. Half Table Dimension**

- Height: 0.75m
- Length: 0.9m
- Width: 0.75m

#### **5.1.3. Tables Contents**

- 2 Chairs
- Black tablecloth
- 2 Bottles of water
- 4 masks + more on request
- A2 Dealers badge
- Rubbish bag
- Electrical single 10A Outlet (if requested) (Power only for sales equipment)

## 6. LIABILITY AND INDEMNITY

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### 6.1. General Liability

- 6.1.1. The Artists/Dealers participate in Adelaide Anthros(A2) at their own risk. Adelaide Anthros(A2) accepts no responsibility for any loss, damage, injury, or claims arising from participation in the event.
- 6.1.2. The Artists/Dealers must take all reasonable precautions to ensure the safety of their Stall, Product, and any items brought into the Venue.
- 6.1.3. Adelaide Anthros(A2) is not liable for any loss, theft, or damage to personal property, including but not limited to Product, promotional materials, and personal belongings.

### 6.2. Indemnity

- 6.2.1. The Artists/Dealers agrees to indemnify and not hold Adelaide Anthros(A2) it directors or volunteers from and against any claims, liabilities, losses, damages, costs, or expenses (including legal fees) arising from:
  - 6.2.1.1. Any breach of these Terms and Policies by the Artists/Dealers.
  - 6.2.1.2. Any act, omission, negligence, or misconduct by the Artists/Dealers, their assistants/helpers, customers or affiliates.
  - 6.2.1.3. Any injury, loss, or damage caused to third parties due to the Artists/Dealers participation in Adelaide Anthros(A2).
  - 6.2.1.4. Any injury or damage caused by their Product after sale.
- 6.2.2. The Artist/Dealer assumes full responsibility for any damage to the Allocated Space or Venue caused by their Stall, or actions. Any such damage must be remedied at the Artists/Dealers expense.

### 6.3. Insurance

- 6.3.1. The Artist/Dealer is responsible for maintaining their own insurance coverage for their property and Assistants/Helpers.
- 6.3.2. The Artist must hold a valid public liability insurance policy with coverage of no less than \$5 million per claim by the date of the event in which they are participating.
- 6.3.3. Artist must provide Adelaide Anthros(A2) with a copy of their public liability insurance policy, along with a Certificate of Currency. Failure to do so may result in cancellation of participation.

## 7. REFUNDS AND CANCELLATIONS

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### 7.1. Cancellations and Refunds

Refunds will be made in accordance with PO-A2-005 Refund Policy. Requests for refunds must be submitted in writing via email or completing a Refund Request Form.

- Refund requests should include:
  - Name and contact details
  - Business name
  - Reason for refund request

Refunds for tables will only be available up to 30 days prior to the event start.

## 8. OPERATIONAL TIMELINE

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All Artists, Dealers or any individuals occupying or operating within a paid table space at Adelaide Anthros(A2) will be required to conform to the operational timelines of events.

These timelines will be communicated and agreed upon with vendors prior to events.

These communications will establish

- Venue access
- Bump-in
- Opening
- Event times
- Breaks
- Final sales
- Closing
- Bump-out

## 9. CONTACTS

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### Adelaide Anthros(A2)

Dealers Lead: a2denlead@gmail.com

A2 Directors: adelaideanthros@gmail.com

## 10. AMENDMENTS

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Adelaide Anthros (A2) reserves the right to amend this policy at any time. Changes will be communicated accordingly.

## 11. REVIEW

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This policy will be reviewed annually by the Directors of Adelaide Anthros, or sooner if required due to incidents, legislative updates, or organisational changes

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**End of Document**